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SUMMARY

Data professionals must actively engage with their findings and develop informed opinions to add value to their organizations. Being close to the data means they are in a unique position to guide decision-making and should embrace curiosity and ownership in their roles.

- *Data professionals should have strong opinions based on their analysis.*
- *Lack of opinions can indicate a lack of engagement or value.*
- *Data serves as a compass for organizational direction.*
- *Curiosity and questioning are essential traits for data professionals.*
- *Ownership of data insights is crucial for effective leadership.*
- *Stakeholders expect data professionals to lead and provide guidance.*
- *Taking initiative is key to contributing meaningfully to the organization.*

when I see data professionals that don't have opinions about anything that's always very concerning to me because if you're in data and you're not able to make your mind one way or another then what's the value that you add you're the closest person to the data this is your compass and this is what's telling you where the company needs to go where the organization needs to go and there's no excuses nobody will take any excuses you

have to be curious you have to ask a lot of questions you need to have opinions people expect opinions so in one word you need to lead you need to take ownership