

How Trump Changed the Game for Black Voters

13 MIN · YOUTUBE · [HTTPS://WWW.YOUTUBE.COM/WATCH?V=HKTnHLS-MCC](https://www.youtube.com/watch?v=hKTnHLS-MCC)

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SUMMARY

The discussion centers on the evolving dynamics within the Black community, particularly regarding political engagement and perceptions of Donald Trump. The speaker highlights a noticeable openness among Black men towards Republican messages, contrasting with the skepticism from Black women. They argue that Trump has made tangible efforts to engage with Black communities, despite his flaws, and emphasize the need for the Republican Party to improve its outreach.

- The Black community is diverse, and generalizations about it being monolithic are misleading.*
- In 2020, Black men showed a willingness to engage with Republican messages, while Black women were more resistant.*
- The speaker aimed to demonstrate the value of Black communities to politicians during their campaign.*
- Trump's administration implemented policies like opportunity zones and deregulation that positively impacted Black businesses.*
- The media has shaped perceptions of Trump, often overshadowing his outreach efforts to Black communities.*
- The Republican Party struggles with effective engagement in Black communities, often relying on superficial tactics.*
- The speaker acknowledges Trump's personal flaws but argues that his presidency had significant positive impacts compared to Biden's administration.*
- There is a call for authentic conversations and genuine engagement with Black voters from Republican candidates.*

what's going on that like Mr horrible orange racist has presided over a period of transformation in the black community um the black community among black Americans yeah what's going on I'm I'm I'm I'm I'm glad you said that we are diverse even as black people right I hate these terms these giant monolithic communities that's not a thing that's what community is said so much uh that is really good and we can park on any of them in double click but let me just see

um Donald Trump deeply flawed well I'm deeply flawed as well right well let's set that one aside I want to focus on what's Happening among the commun in Black politics this has been your this has been a lot of this conversation so what's happened yeah uh exactly what we've been talking about and yes I saw it in 2020 when I started go although uh in 2020 I was in a primary in a Republican primary so generally the

theme is when you're running a political consultant would tell you don't go into Democrat communities yet just focus on white Republicans go into all of these places but I knew I was going to win I felt strongly I was going to

win and so I was priming the pop for when I left the primary and went into the general and plus I wanted black people to know what it felt like to be wooed this is what it feels like when a politician

comes into your community and they believe what you have is of value to them and they want it this is what it feels like right and so I was intentionally going into predominantly black communities and what I saw in 2020 uh in these black communities that essentially black women would not show up black women didn't want to have anything to do with me and if I did walk into a room with them they were primarily me mugging me if they found

out I was a Republican and running for office okay but black men their ears were perked they were listening they were listening with their heart and they were sick and tired of being sick and tired and I would come in with the stats I would come in with large grabs and I just sit it there every list that measures anything positive black men are at the bottom of that list aren't you tired don't you want something better right and then I

would ask them question in 2020 we were having the conversations about only black people don't have voter don't have ID right so as a result we should just do I mean like they didn't say white people didn't have IDs they didn't say Hispanics or Asians didn't have IDs they exclusively limited it to black people and I would say open up your wallets I'm not going to ask you for any of your money I just want you to if you have an

ID pull it out and then I would talk to them about what the messaging is all around the world that only black people are so dumb and so lazy that only we don't know how to go get an idea everybody else knows so let's lower the bar so that we can help these poor people right and I said but look at you now there was one person who had had an ID but it was expired and

I was like now go fix that but you have an ID so you know where it's located right this is the bar of low expectation that they only preserve for black people and what I saw in 20 is what I told V when he was running last year and we were on the campaign Trail is that and I was and I was the one who set up his meeting to go into um the south side of Chicago room

standing room only predominantly black men and I was explaining to him and to the team black men specifically are ready they're open but the Republican party has to do a much better job in going into those communities cuz I believe they're open now are they want to go in and pull the lever that's something to be decided but they're open to the message like I have never seen black people open to a message outside of the Democrat Party and but we have to

be willing to go in and have that hard conversation it's not scripted allow people to talk and ask questions and say it in the way that they want to say it and then you respond to that in the most authentic self that you can bring to the table in that environment and it was standing room only so and and let me just say Donald Trump not the Republican Party the Republican Party sucks at going into the Republican Party talks

every year about going into the black community the Republican party has no intentions of going into the black community it has been Donald Trump who has been very specific about when he was in office in uh 2016 he was very specific in talking to the black community and he wasn't bringing Beyonce Jay-Z and and Megan D stallion to talk to the black people he brought in Black businessmen and he came up with the plan and he came up with opportunity zones

that when implemented they were actually improving the lives of black people uh he was deregulating which is really huge one of the three top industries for black businesses is in the hair and nail salon and the number of regulations that the Democrat Party has put on people who just want to sit in their home and braid hair Donald Trump came in and reversed all of that so these were very real very tangible this is how you show up when

you think the people you're talking to have value and that is what black people black men specifically are responding to not the gold sneakers the gold shoes that's what Republicans focus on I mean Donald trp talking about real ideas Donald Trump did get featured in a lot of these of the rap songs that you don't like particularly much before they hated him right before they I mean he was a cool I mean every black rapper aspired

to be Donald Trump Donald Trump Rich Donald Trump like right it was only when and this is the you know I mean this is the you know the power of the media of how they can take something and they can Mar it and Sully it and you know and and cast doubt on it and it also puts a spotlight on the fact that Republicans don't have a Counterpoint to what Democrats are doing and so they allow

Democrats to set the narrative and run with it and that has not served us well um to come to Trump so I my rep my relationship with Trump heading into 2016 was kind of funny as a Philadelphian and somebody who spent a lot of time in South Jersey I actually was technically an employee so I I waited tables at Trump Marina in Atlantic City for several Summers so um I I everything about him in 2016 was

weird it was like wait a second this was a guy that was partying with the clintons that was a New York billionaire that the media loved whoopy Goldberg loved until five minutes ago and um so my worry was like this is like a fake conservative grifter guy who's going to come in and talk and and because he's gotten old and grumpy is running as a republican but it is going to be like a mushy moderate you know left of center

Cosmopolitan guy that obviously turned out to not be true right but that was one piece of the puzzle the other piece of the puzzle if you're a Christian if you care about moral character if you care about the moral character of our leaders this is a guy with multiple divorces with who who say what you will about the Stormy Daniels thing but it's not good to be messing around with porn stars whatever happened there it's still gross it's still not

good he has he has he knew Jeffrey Epstein and had multiple interactions with him I know he disavows it but I'm piling on here for a reason because I think for people and I would put myself in this category who um don't are seeing these things not just Democrat Republican and the system versus the people outside of it but who are looking at Trump and people like you who've come into really big big supporters of him

there's like a dissonance right so help me with like why would you see that that character with all his flaws as someone who is like a pro-life Christian yeah he was prolife Pro pro-choice until five minutes ago even given his incredible actual actions on the court side like he's the most functionally prof president in modern American history because of the court but in

terms of prior to that that that was really the biggest surprise of all I know I'm monologuing so bear with me but again like one of the things things I care about with this show is not to get into like gosh we're just all bombarded bipartisan crap it's it's so so help me understand this like honestly like yeah why him why is he a galvanizing force with all his flaws and warts and word salad rambling and like why yeah

okay was a lot but I loved it and it's and it's valid uh for a moment Donald Trump did me no f in my 2022 race yeah gr of times like you were the trumpi candidate who wasn't endorsed and I didn't even I didn't even mind not getting the endorsement you needed to have a TV show I think the you TV show people I think you know I used to say the best thing Donald Trump could

have done for me was endorse me in that 2022 race the second best thing he could have done for me was endorse Dr Oz because everyone had a kneejerk reaction against Dr Oz and it forced our people to really get out here do the research and find the right conservative to get behind so that was the best thing he could have done for me but in those last so I didn't mind him not giving me the

endorsement but those last five days he did me absolutely no favors right he put the green light on others to start lying on me and you know and Destroy trying to destroy my character they did not but they did enough to muddy the water to where something I had earned I had earned earned the right to be in that position it was stolen from me because people just didn't want me and my what do you mean by that it was stolen from

you I could have won had it not I believe I would have won had it not been for I mean they were telling our voters these were more Maga sounding people telling our voters in 2022 that she could be a she could be a member of black lives matter I mean I am black so I could be so this was like the other campaign sort of the other campaign and style and and other magga influencers were given the green light to come out

and to just Sully the water around me we don't we don't need to prove anything we in the last 5 days just throw whatever you can at the wall and whatever just just just dull the enthusiasm for her sounds like politics but it was politics but it was very dirty and I had earned the right to be there I only had \$1.6 million so I didn't have the money go back at these people they have very

loud voices and platform so I say all of that to say Donald Trump did me no favers in 2020 I have I have no reason to be loyal to anyone but to myself my family and my God in this wonderful country that allowed me to build a life for myself so I I I put that as you know I am not what I am not in a cult I do not believe he can do no wrong um there's

some who cross into the and and I met some of them and it is very odd you want Caesar huh you want Cesar is this what very odd but I say all of that to I I want to lay that I want to get on the record of saying that first and foremost now if I was looking for and I know I I know you probably have heard this retor for a pastor then Donald Trump would not be he would not

fit the bill when I I was the national Grassroots director for the V Brahma Swami campaign V is a Hindu he is not a Christian and yet I would take him into predominantly Christian circles uh one in Iowa that comes to mind I had 50 Uber conservative Pastors in this room I put V in the room and I said y'all have Adam right and the goal was that if we were looking to promote a pastor if we were

looking for someone to go throughout America and teach Christian biblical principles vake would not be your person and certainly not Trump and certainly not Donald Trump right yeah but when you understand what the role of the presidency is and the power that that person has even in recent me memory of just comparing what is what it is meant to have Biden in that seat versus just four years earlier what it meant to have

Donald Trump in that seat we don't have to imagine what a trump president residency will be like because we've already lived through that if you like this clip you should check out the full video and all the other great content we've got at dad Saves America so be sure to hit the like button subscribe and ring that Bell so you won't miss our new stuff as it drops each week