

How to Build a Guidance Business Working 3 Hours a Day: The \$1T Wisdom Economy

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SUMMARY

The speaker emphasizes that the next wave of millionaires will emerge from the wisdom economy, focusing on guides, healers, and transformational leaders who can monetize their unique insights and experiences. They argue that while many chase digital trends and AI tools, the true opportunity lies in embracing one's humanity and inner strengths, which can lead to deeper transformations for clients.

- The wisdom economy is gaining traction, with a focus on deeper, transformational guidance rather than surface-level coaching.*
- Many traditional business models are becoming saturated, leading to a demand for authentic, meaningful connections.*
- Sensitivity and personal experiences can be leveraged as strengths in guiding others, rather than viewed as weaknesses.*
- The importance of reframing sales as serving, focusing on authentic invitations rather than aggressive marketing tactics.*
- Individuals can combine diverse interests and experiences into unique offerings, creating differentiation in their guidance business.*
- The speaker shares their journey from corporate burnout to a fulfilling guidance business, emphasizing the importance of inner work and presence.*
- Building a guidance business can lead to financial freedom and alignment with personal values, allowing for a meaningful impact on clients' lives.*
- The emerging market is ripe for those willing to embrace authenticity and depth, as traditional coaching and manipulative marketing strategies decline.*

the next wave of millionaires will not come from Tech startups or crypto trading they will emerge from the wisdom economy guides healers and transformational leaders who dare to monetize their medicine and while everyone is chasing AI tools and Digital Trends the real opportunity lies in what makes you irreplaceably human I spent over \$40,000 on business courses before realizing this one

painful truth no strategy could fix my own fear of being seen and what transformed my business wasn't another marketing funnel or some sales script it was embracing my Shadows until they became my strength and today I'll show you the exact blueprint that took me from burnt out corporate employee to thriving guide traveling the world working just 3 hours

a day and you know if you look out there the kind of the digital business models out there you have you know

people creating content you have uh people doing coaching and you know offering all kinds of courses and and you know this this online economy this Creator economy is is really becoming kind of just overly saturated and you have people people making all these promises and um

and you know eventually just kind of working on the surface you know here's another framework or here's another um kind of blueprint or solution and and you know people are getting tired of it because at the end of the day it's not creating this this deep transformation for them and and you can see that actually this is what people are craving for because if you look around yourself there there is this emergence of what you could call the wellness industry or

this kind of Awakening almost you know you have CEOs that are going to iwasa ceremonies and you know hiring shamans for guidance you have Venture capitalists going to meditation Retreats and all kinds of fasting protocols to get in touch with that deeper voice and you know all this is pointing to kind of need for something deeper right and people don't just want another coach to

tell them how to go from you know this to there a to B and just force them into a specific box and they're they're craving to be seen and and so you know when when you're feeling this C to guide someone on a deeper level that's where your sensitivity and depth they're actually your greatest strengths and what you thought was your weakness in business is about to become your greatest asset in this wisdom economy so you

know a lot of you might be kind of having this interest in in in spirituality psychology philosophy um and and maybe you know you're still in a in a job or in some environment and you're kind of you're reading those books between meetings and and kind of almost like kind of hiding that from the world and and you might feel this sort of split between you know who you are your job or how you appear kind of out

there um versus your true self or what's you know emerging there and what you're getting to know uh you know whether it's doing breath work uh between meetings in the bathroom or having deep conversations but actually charging nothing but also like feeling called to something more uh but doubting how to actually monetize it and um and this is not not a coincidence this is a emerging because there's a need for that and

because there's a calling that's coming through you and you know I a lot of the people that I work with I work with a lot of guides and having been a guide myself I mean what often happens is people say well I don't feel qualified enough right and they they kind of look for the next training the next coaching certification and it's never enough you have people that have a gazillion of certifications that they never feel

enough whereas some of the most powerful guys I've met they don't even have any formal training or certifications but they've done their inner work they have their life experience and they're not afraid to follow their intuition and their wisdom you know some people also say well maybe I'm too sensitive for business and um and I really believe that sensitivity if you learn how to you know harness it can be one of your greatest strengths and uh and it's

true maybe some business models won't work for you if you have to be this kind of super outgoing CEO of a big company and talk to people all the time that's maybe hard but if you're building something where you can spend hours just creating writing recording videos uh you know then just getting on a few calls one-on-one with people and going really deep then that's where your sensitivity is actually your advantage and you know some people also

say well I don't want to be salesy right and and and it's true when we're building a business in a way selling is a big part of it um but we don't have to be selling in the old ways we don't have to sell aggressively or push something to people that they don't want or kind of convince them or Co them instead we're reframing from selling to serving and how can we serve people that are in need that actually need deeper

guidance right that actually need someone to hold space for them while they're confronting their deepest Shadows or the the dark KN of the soul and and also some people struggle with well I cannot package my gifts or I have all these interests or I have all these um strengths all these skills that I've acquired how do I put this into one offer and um and I really believe that that's exactly where you find your differentiation it's the unique

combination of your life experience of your skills of the different things you're offering so what kind of seem to be opposites like you know if you worked in finance and you're really good at strategy but you also have this deep interest in the psyche and spirituality and Human Experience those are not kind of opposing forces actually if you combine those two skills you can offer a really valuable perspective to some people and some people really need both

so you know this is what we're covering today is you know your experience is is Not an Accident like the split that you have is not accidental and this is all bringing you to how you can serve how you can serve others and ultimately build a business that feels meaningful to you that feels aligned with who you are where you enjoy what you do and you actually help people right so it feels meaning meaningful not just another you

know drop shipping business or some crypto thing that just kind of pulls money but then leaves you feeling empty we don't want want that there's many ways to make money and you know if you think about it if you have the right strategy making money is not that difficult but making money in the way that feels right for you that feels aligned that feels meaningful to you that's what we're looking for here and you know if if you've watched my

other videos of read my content youve maybe you've already heard my story and you know for me this was very much the case I I come from a business background I study business I study finance I worked at Bloomberg for 5 years I worked in all sorts of roles and you know I was in my early 20s but I was making six figures I had a private chauffeur I would take CEOs of multi-billion banks to dinners and just

have chats with them like this and you know on paper I was really successful I had the money I had the prestige I had the career growth and um but inside I just I I began to feel like this is not my place I'm living someone else's life and uh and and the work began to feel more and more misaligned to the point that I began to burn out

because I was doing something that wasn't right for

me and I was beginning to have panic attacks in between meetings in the bathroom and like you know this is not my place I feel trapped I don't know what to do and you know seemingly I've I've succeeded in life but this really doesn't feel right so there was a breaking point for me at some at some specific moment where I just decided that you know this is it I cannot do this and I didn't know what

it was going to be after that you know I looked for some jobs but nothing felt right I had a few business ideas but nothing concrete so I left and I decided to invest in myself and I created the time the space uh I traveled the world I went to Retreats I did all kinds of different trainings I worked with a guide with a coach with a therapist all kinds of SPH holders to really begin to understand well what is it that

lights me up what is it that I'm here to do and how can I practically make a living in this world and so you know kind of going into different fields I I studied some Psychotherapy I studied some coaching I worked as a photographer I have my artistic practice I sold photography prints I did some business Consulting I tried myself in all these different areas until I began to realize that what I'm actually doing in all

those different fields is something different and and for me I began to realize that it's not just you know when I was coaching it's not just kind of taking the person A to B it was really kind of helping them get in touch with something deeper in themselves when it was business Consulting it wasn't just helping people achieve external metrics it was understanding well what is it that's really meaningful or in line from them even in photography when I was

taking pictures of people and doing photo shoots it was not about capturing this perfect external image it was really getting to the core of their Essence through questions through guiding them through holding space for them and I began to realize that actually what I'm here to do is to guide people and and it's not to kind of force them into a specific box or to make them something they're not more it was to hold space for their magnificence

and to help them be exactly who they are and live a life that's really aligned with them and so at first I kind of realized that well what I'm doing is something else but how do I put it all together I have all this experience um how do I you know communicate this to people how do I show the value of this to people and there were all sorts of fears there and all sorts of things that

were holding me back but then slowly with guidance of others and and you know the help I was Finding but also the work that I was doing myself I was beginning to make the first steps you know and it was taking a few courses that align for me it was learning from a few teachers that I saw were a few steps ahead of me and um and I and I began with just doing some work for free getting some

testimonials then doing some Pay As You Wish and every time I was getting better and better and I was beginning to build a name for myself and then it took me some time I mean I made many mistakes I spent way

too many hours going down research holds that didn't kind of end up anywhere um I launched some offers I launched more than 30 different types of offers over all this time and you know some of them just flopped completely um

but then eventually I started to have my first High ticket clients you know having my first client for around \$2,000 then the next one for three then sometime later for four then for five and you know raising my prices and then eventually kind of creating all sorts of offers that were working for me while building my transpersonal brand which I'll touch on later you know and now you know when I look at it I work on average

3 hours a day and and this is really focused work yes some you know I work in Seasons some Seasons I'm working more than that some Seasons I'm working less than that now I have a launch coming up so it's more than three hours a day but really if I look throughout the year that's what it averages down to and I can take time off and I can decide when I work I can create my own schedule I

travel the world now I'm in beautiful Portugal L last year I was in India you know before that I was in Costa Rica and Mexico so I choose where I want to be and where I want to create from and you know just in December a couple of months ago I had a \$29,000 month and this was all just from sharing my medicine with the world sharing the content that's coming from my heart creating offers that feels

really aligned for me and and working with people that I want to work with you know I'm also at this point in the position where I can choose my clients and it took time you know in the beginning I was just ready to work with anyone like and it was amazing that somebody was ready to pay for this kind of work and now I have the privilege of saying well actually this doesn't feel align for me and even if it's 7,000 or

10,000 or more I will still choose what actually feels right for me and you know what what I love especially about being a guide and having a guidance business is the transformation that people go through you know some people are are really struggling whether it's in their job whether it's you know going through a painful breakup and and they're really wanting to align their business their line of work with who they are and there's all sorts of fears there and to

hold space for them where I can help them transform internally but also help them actually you know build a life that they want to live and help them unlock their potential it's probably the most fulfilling thing ever because I really feel that helping others succeed is really what brings us the biggest Joy sure success is Meaningful it's also fulfilling but there's nothing like it when you see your clients succeed get to their goals but also transform

internally and ultimately up as these individuals these people that are integrated and uh and just living in their alignment and you know most importantly for me I made a commitment to build a business that doesn't compromise on my values right and and and this took time because you know I saw a lot of business models out there you know you have to do the like you have to do it this way or some you know people say like screw your

feelings just you know go and DM a thousand people and doesn't matter um you know if this doesn't feel line it doesn't matter go for the money and then you figure it out and it just it wasn't feeling right for me and I I was recognizing that okay maybe I'm missing out on some earnings here right or like maybe I'm not becoming a millionaire in two months but I'm doing it my way and I'm doing it the way that feels right for me

and I'm playing the long-term game and um and and this is what's possible for you too you can you can build a business without sacrificing your values without betraying yourself and um and I really feel that this is what people are looking for they're they're looking to work with people that are living in accordance with their values that are living in their integrity because right now what's happening in in in this year in the coming years you AI is replacing

the surface work right if you're a knowledge worker just giving information to people or you're working on all these external things AI is replacing that even coding AI is able to code as well as a software engineer now and it's only a matter of time until it can deploy and build apps and you know look at all the context so but what AI cannot replace is this deeper interpersonal work it cannot replace this intuition this human aspect this in a way

creativity but really this inner sense of what's true and what isn't right you can look at the external data can give really good information but it cannot really hold space for the transformation and and we're seeing this kind of rising Consciousness right if you if you pay attention there's a rise in retreats in people getting interested in psychedelics and breath work and therapy I mean the self-help publishing industry is booming and that's all because people are looking for deeper

answers they're tired of these surface Solutions they're tired of you know going to the traditional medical institutions and you know just to get a diagnosis of you are depressed here are some pills for you they're tired of these things that are just patching everything up on the top they're looking for you know what is the root cause how can I really heal this how can I really transform and um and and we're really in the Mental Health crisis or in the

crisis of a spiritual crisis really I mean the crisis of meaning where people are kind of w waking up to yeah I might be making a lot of money but this feel meaning mean meaningless to me or I still feel that I'm not loved or I didn't get to what I wanted and so they're following these kind of societal definitions of what success is but it leaves them feeling empty and longing for something else for something

deeper and and so with people craving depth they're looking for someone that is embodying that that somebody that has walked the path somebody who is not afraid to say yeah this traditional societal path isn't for me and I'm going to find my own way and I'm going to build my own business or you know follow this path whatever is right for me and and they're looking for someone that can guide them on this deeper level to help

them get in touch with what's actually true through them so we're witnessing this death of cookie cutter coaching right coaching comes from this Paradigm of performance coaching you know it came from sports right like all right let's get you A2B let's make you a performance machine and then you have all these people that are

have the best results maybe have the best body but really they're just staying up at night wondering you know who they truly are

feeling anxious still feeling afraid of not being accepted and you know internally they're still misaligned and at the same time you're we're seeing this kind of death of manipulative Marketing in the online business but also just out there because people are getting sick of you know all these tricks that are used um to manipulate people into buying and and you know the average consumer the average buyer

people are getting smarter people are getting more conscious and so they want to buy from someone who's speaking the truth not somebody who's trying to convince them of something or is kind of creating this False Image or this false idea they're looking for actual depth and they're looking to feel they're looking to trust and so if you can embody that if you're not afraid to be seen for who you are that's what people are looking for and you know the same with the

social media you have surface level content you know here's A2 BC you know here's you need to do all these kind of solutions and people are getting tired of these dancing videos on Tik Tok and they're looking for something that is actually meaningful to them that actually makes them understand something on a deeper level or shift something internally and with that there's just this information overload there's just so much out there every day there's new videos new articles content I mean with

AI this is just exponential but now there's so much fluff and water and you know people just talking about nothing and and this is all coming to an end because you know people are craving something different and what people actually need is this deep presence work they don't want to get on a call with someone that's just going to tell them what to do or give them all the solutions they can go to AI for that

they can do their Googling they're looking for someone who can see them for who they are who can reflected back to them and that's coming from Deep presence and what this really is is authentic guidance right people that are not afraid to be themselves but then are also able to hold space for the person in front of them and and so they're looking for somebody that can create this transformational space for them they can hold space for them to confront

their Shadows to get into touch with their deepest potential to you know heal any patterns or anything that's been inherited there and just to really see who they are at the essence so the wisdom economy is really just beginning and we're we're really at the precipice of what's being born here and and so the the potential here is incredible and so for me I believe that

you know the The Way Forward is to give people that deeper guidance and and the opportunity here is you know the Gap is massive because there's not many guidance businesses out there and you know guidance is not coaching it might have elements of coaching but it's not coaching guidance is not therapy it might have elements of healing but it's not that so you know while you have all those businesses that's that hasn't been working for people and they're looking for something

else and and so the opportunity here is to build a guidance business that can help you make a living doing something that's actually meaningful and guiding all these people and transforming lives and you know the difference here is as a guide you're really holding space for the person rather than just getting so fixated on the strategy it doesn't mean the strategy is not important but again for strategy people can go to AI or you know read some books

but for them to have somebody holding space for them to really see them to really guide them that's valuable because the transformation that somebody goes through while they're working with a guide is priceless I mean just think about it if you help somebody go through an inner shift be that heal a certain pattern and get in touch with a certain part of themselves that's there for their life for the rest of their

lifetime it's not just some advice that they use once and that's it and you know what what does something that lasts for the whole lifetime cost what is the worth of that I mean to me it's Priceless right so so the work that you're doing is transformational and people will benefit from that for their whole lifetime and we're not just giving them information we're holding the space for their transformation and and this is

really what's what makes this work really deep work and that's not for everyone right you might be thinking this well no that's not what I want to do you know I just want to give them advice I just want to give them some information that's fine and you know there's parts of that too we're still educating we're sharing knowledge we're sharing wisdom but really we're working on a deeper level and and you know but we're also

working deeply in our own business meaning that we prioritize deep focused work and we're working on ourselves right we're doing our inner work because the more the deeper we go within the deeper the space we can create for the person that we're with and it's the same in the way that we work and that's why I talk about the three-hour work structure and it's and it's not just made some madeup concept to make it aaring that's

actually the truth and the the philosophy here what we really want to go for is we work 2 3 hours maybe 4 hours a day that are intensely focused and that are deep and we're getting done exactly what we need to do and it's all coming from a place of presence it's not just kind of this scattered around running around like a headless chicken for 10 hours a day getting burnt out getting nothing done in reality instead

is you know the work that you're doing is also outside of these work hours right what do you eat what's your morning practice who do you interact with all this affects your energy and your capacity to be present and then when you're sitting down to work you're in this present state in this mindful state in this conscious state where you can get this work done from a place of flow so you know we're prioritizing taking care of ourselves morning

presence practice journaling meditating yoga you know going for a walk breath work whatever it is whatever works for you whatever helps you get into that state then you know there's and it can look really differently for everyone you know one hour you spend on creating really focused content right so you can really touch the hearts and the minds of people you can write from the heart one hour you spend on a client session right where you're intensely present you're

deeply present with your clients and then one hour you spend on talking to other potential clients right our own growth or kind of creating a new offer anything that helps you grow your business but you're doing that from a place of presence so really this philosophy is about creating from flow and and prioritizing rest and integration rather than saying oh yeah I'll just rest when I'm dead I mean the quality of your work when you're burnt

out when you're running around like this is just not the same so yeah maybe there'll be Seasons maybe there'll be Seasons where you'll work more seasons where you work less but the essence here is that you're aiming for 3 hours of deep presence and you know that's been the case for me I mean in the way that I attract clients you know this point you know you every day you want to be consistent and you want to continue doing what you're doing

but you know you build your transpersonal brand that ends up working for you I have people sending me messages now that want to work with me and I don't even have spots in my one to one and and I don't have to work with everyone I can also get on the call and feel it out and see if it excites me if I'm feeling excited to support and guide this person and you know this is all

because I've built a lot of Leverage for myself meaning the brands understanding of my audience a really powerful offer my unique methodology and my system for attracting clients and you know in the same way when I'm guiding people it's all coming from presence right it's it's the value that I'm bringing of course there's all all this knowledge that I've accumulated all this experience but the right piece of knowledge is only going to come through if I'm really present

with the person if I'm really seeing what they need if I'm really feeling them and and that's incredibly valuable to a lot of people and and the same comes to how I price you know it's pricing from presence it's pricing from what feels right for me right it's not necessarily because this person price is that or that person price is this it's more of an internal decision and standing by that value so you know when you build this

kind of business you can go really fast because you're working from a deeper place because you can spend years working 8 to 10 hours per day but if you're just running around in circles or not moving in One Direction and you know being so scattered you're not going to have that much output but instead if you prioritize your health your presence whatever helps you be in that state then you can create work that's actually really

transformative so I know that you know when it comes to building a a guidance business for many people that I've worked with there's there's a lot of fears that can come up or a lot of these kind of inner blocks and and you know that's part of being a guide right it's also working in our internal blocks recognizing where is it an old story that we need to let go off right recognizing where are we self-sabotaging

or holding ourselves back or there's this kind of story that oh yeah you know I'm not ready but actually there's just the fear of being seen or fear of rejection and um and really you know what I talk about in the three-hour guidance business blueprint um and also in general in my continent with my clients is you know your wounds are actually your credentials right and and Carl Jung talks about the wounded healer you know we're never

we're never going

to be completely enlightened and just have it perfectly figured out I mean maybe right but that's not the case for the majority of us and we're not looking to be perfect but people need someone who's already done this inner work that that has faced their own dark KN of the soul and so what you've been through and how you've dealt with it and how you came out of that even if not fully is is going to be helpful to thousands of

people if not Millions so you know the other feeli that often comes up is I hate selling or I don't want to sell myself or I don't want to be sleazy or I hate all this marketing stuff well that's where we have to reframe that actually we're not selling right because selling is this kind of you know trying to get to something it's trying to force something what we're learning to do instead is to make really powerful

authentic invitations right creating magnetic content that works for us right and and being in our frequency being in our being essentially who we are so that the right people come to us and want to work with us and and then you know some people say well I have tooo many interests right I am I'm complex I'm interested in this I'm interested in that how can I combine all of that and and that's where I think actually guidance business is one of the

best models because you get to use so many different parts of yourself I think it's the the business model for the polymaths people that are interested in so many different things because you get to learn about the human psyche psychology spirituality philosophy about business about marketing about how to run the business online about how to guide people Psychotherapy coaching all these modalities of guiding and holding space for people and and you get to combine all of that and it's exactly

that that will be useful to your client too so your complexity is your medicine right you you wouldn't do the world of favor by just being so specialized in running a specific formula in Excel for accounting or something again that's replaced by AI your differentiation is in your uniqueness and that uniqueness is from you following your unique interests and and this is what allows you to be someone who somebody might need out

there and then some people might say well it's not practical enough you know guidance all this inner work spiritual work you know helping people shift their beliefs or you know be be aligned with who they are and you know to be honest I know people that would have paid everything they have to have that inner transformation and you know yes you can help people lose £ 30 L you can help them make

\$3,000 whatever but realistically how much is that going to change in their life whereas again if you help people transform on a deeper level that's priceless and yes sometimes it is difficult to communicate that to people that haven't experienced that right so so you need to learn how to use specific language specific storytelling techniques and you know different ways of communicating this powerfully right through your imitations through magnetic content but really I know some of the

guides that charge really the highest fees out there they're not doing practical offers they're just being who they are and they're embodying something that you know the people they work with aspire to and they're helping them transform internally and that is priceless so this inner work is actually so ripe for premium pricing and then some people you know kind of say well there's no time I don't have time to build a guidance business I

have I have a job or I have my family or I have my kids or whatever it is and and again that's why I say that you know what we're going for is the model of working three hours a day and and for some it can be even less than that or again you can work in Seasons you can work less while you have your job build the structure and then leave right and and it's Progressive that's the idea

we're not building a business overnight I'm not here trying to sell you you're can become a millionaire tomorrow that would be a disservice you know building a business takes time that's the reality but what I want you to understand is that you want to be this in for the long term right you want to be here because this is Meaningful to you because this is something that you want to do and it's okay to have doubts

and ultimately you need to try for yourself and see if it's for you and you can always find a way that it's right for you right you can always iterate you can adapt you can pivot but you know we're not building some business that's just going to exist for three months and that's it right and even if you make money you know you probably just spend that money or it will not feel meaningful to you so you know we're

really being Progressive and again you just need to know what are the things that you need to work on while you're working and when you have the right leverage when you know the right strategy when you know what actually moves the needle that's it you just need to do that and then then that in turn will make your business grow so you know this can look really differently for everyone but normally what I see you know for people that have

been through the three-hour guidance business through the blueprint that I built through the guides that I've consulted and mentored on building their own guidance business is you know it can take 60 to 90 days to get their first High ticket client and high ticket usually means around \$3,000 all right and for some that can be more for some that can be less some people do that in just a few weeks some people can take more in a few months

right but generally the average that I see is within 2 three months they're able to already get their first client and sometimes even more and so you know with the three-hour guidance business blueprint we're building the foundation for those 90 days right so you know what is going to be your offer what is going to be your methodology and then you know 6 months you begin to have this consistent income right so you're not just getting

this oneoff High ticket client but you have recurring Revenue right where you're getting clients every once in a while maybe you have some other offers that are bringing you passive income and uh and you know with this you can be making \$5,000 plus per month some people make \$10,000 already within 6 months right it can

range for different people but if you have a clear methodology and a cover how you can create that then you know you're growing your impact

and and you know you're planting the seed like just think about it you mean the first client that you have even for free gives you a testimonial and that testimonial you can then reuse to find other clients and then those clients then give you testimonials too and now you have Word of Mouth and you have your brand you have the testimonials you can reuse like you start from very little but actually everything goes exponentially if you know the right

strategy and the right approach and so and in one within one year you can have a a fully sustainable business that can take care of you of your family and you can just work 3 hours a day and and have this location freedom and freedom of time where you can decide whether you working the morning or afternoon or evening weekends work days whatever works for you and for me this is the kind of business that I feel is

the most meaningful so that you can spend time with your friends do the things that you love to do you know take care of yourself not just be on this Edge all the time and anxious that you don't have the time the energy so you know and that's that's not for everyone right and you know some people prefer to be in an office job and that's fine um I don't want to judge necessarily that path um but you know or

some people like to run around being burnt out and and do all kinds of things but you know usually it comes from this restlessness that they kind of just sit with themselves right so but if you're feeling this calling if you're feeling this resonance and you've watched and have listened up to now then this is not a coincidence and take this as your sign because there's something here and you must be feeling something intuitively and and again there's a reason for that

because we're really at the precipice of something big where you know because of this rapid change that's happening in the world politically and technologically with AI coming and the old ways of coaching and manipulative marketing dying this new wisdom economy is emerging because the pendulum is swinging from the surface level to depth and people are looking for something deeper and the the choice is yours I mean I really see there are two paths you might

feel those calling but you might stay in the old ways and you might choose to hide and to just keep consuming self-help books and just keep dreaming about what life could be without taking any action or without making any change and that's fine there's no judgment but wouldn't it be a Pity when you get to the end of your life and you look back and you just think well I played safe and I never invested in myself and I

never tried I never even give it a chance and at the same time you can choose the other path where you work through your inner blocks you you invest in yourself you learn from people that are a few steps ahead of you you fully express yourself you find your own medicine right rather than trying to fit yourself into a specific path and you're making an impact with your work and making a living with something that feels meaningful I mean just that

possibility is enough to get you excited and to try it out because there's nothing to lose you can always go back to a boring old job that you know you hate but to make something really meaningful takes courage and again it's not for everyone and I and I don't want to judge people that don't go for this path and they choose to hide that's fine I've been there myself I spent years hiding or you know thinking that my

medicine is not needed or who would even buy this or whatever but then at some point I said screw it I'm just going to try and see what happens and yeah it took time I made mistakes but here I am and I'm living in my deepest alignment and I'm doing what fills me up from the depth of it so you know here's where I invite you to connect to your deepest knowing right and and and feel into this

and and if you feel resonance I invite you to join the 3-hour guidance business blueprint because in there I took everything that I used to build my guidance business business I took everything that I've figured out from helping over 150 other conscious entrepreneurs to build align businesses with many of them being guidance businesses too but many other business models so I figured out what works in terms of doing authentic marketing and sales that doesn't feel manipulative

that can come from your essence I figured out ways that you can package all your interests and all those different sides into your unique methodology so you can create your own powerful offer that will sell itself and again this path is not for the lighthearted so you know if you're looking for some kind of get rich quick scheme or you know you don't want to work on this deeper level that's fine maybe there's something else out there

or even if you're calling to that maybe the blueprint isn't right for you and that's fine too all I invite you to do is follow what feels right for you and and have the courage to follow your calling have the courage to take the risk of you know investing into yourself trying out this business putting yourself out there because again you don't have anything to lose and um and you know for me I really want to offer this to the

world because I've guided many people up to now but in the end what fulfills me the most is when I help others learn the skills of this art guidance I mean guidance to me is really an art more than anything yeah there's some science to it also but you know I it gets me really excited because you know in the past I was guiding entrepreneurs like Founders you know it help one at a time and sure they would make some shifts and

their company would change but then people started coming to me and they wanted to learn well how do you actually guide people and I started to teach what I've been doing for myself and to see them then offering that to many many other people I see this cascading effect so if I can offer this and instead of me just helping one rich person I help you build a sustainable guidance business where you can make a living guiding others but

also you can help others then it's an incredibly cascading effect and you know we're creating so much impact here so I'm really excited to put this out there and um I'm dropping the blueprint soon so if you're feeling the residents join the wait list I'll leave it below in the the bio and uh if you're on the wait list you'll get Early Access you'll get early bir priz too and um and yeah and you'll get some fun emails for me also

where I share a few other tips and kind of behind the scenes of building this actual blueprint so I'm grateful that you chose to listen today and that to spend time with me today and I hope you take take something away from from it today whatever it is what is one thing that stood out to you what is one thing that's still kind of ringing in your ears from this video put a comment below send me a message tag me

on social media and um I'm excited for your journey because again this is not random and you're here because something brought you here