

Companies planted fake Reddit posts for ChatGPT to repeat as truth — r/biohackers shut them out #AEO

1 MIN · YOUTUBE · [HTTPS://WWW.YOUTUBE.COM/WATCH?V=LN4a0FPNIHC](https://www.youtube.com/watch?v=LN4a0FPNIHC)
<https://www.youtube.com/watch?v=ln4a0FPNIhc>

SUMMARY

Moderators of the biohackers subreddit have banned posts related to peptides and hormone replacement therapy due to concerns over promotional content being disguised as genuine user discussions. This decision highlights the growing issue of misinformation in online communities, particularly as AI systems rely on these discussions to inform users.

- Moderators closed the subreddit category for peptides and hormone replacement therapy to combat misinformation.*
- Companies were posting promotional content disguised as user testimonials to influence AI responses.*
- AI systems often use Reddit discussions as a source of perceived human experience.*
- The strategy exploited the gap between marketing and genuine user feedback.*
- The moderators' actions signify a shift towards prioritizing source trust and verification.*
- This incident raises awareness about the need for critical evaluation of online information sources.*
- The move reflects a broader trend of communities taking steps to protect their integrity against manipulation.*

Moderators of a certain Reddit community called biohackers just closed the door on a whole category of posts, peptides and hormone replacement therapy. No new submissions done. So, why shut it down? Because, according to a report from 404 Media, the companies that make and sell those compounds had been seeding the subreddit with promotional posts. And the posts were actually engineered for one reader in particular. AI. When you ask ChatGPT or Google's AI search whether some peptide is safe, those systems reach into Reddit sometimes to answer you. They treat a community discussion as a signal of real-lived human experience, which it usually is.

That's the whole reason they pull from it. So, a company that wants its product recommended skips the ad entirely. Instead, it writes posts that look like a dozen honest users raving about the stuff and drops them right next to the text that the machine actually reads. The machine repeats that claim back to you in its own neutral voice. The seller knows the glowing post is an ad, and the person reading the machine's answer though does not. So, that gap was really their product. People are taking compounds that they chose because a machine simply repeated a company's marketing as if it were a thousand honest human voices. And the moderators' response to this is the start of something critical. They went further than deleting posts. They closed the category entirely while they can figure out what can actually be verified. That is the first visible piece of a defense forming around source trust, scoring where a claim comes from and waiting some sources over others, reading a community as a signal to calibrate instead of a mirror to simply copy. Hey, welcome to the green screen. Hey, thanks for

watching, but you should know a lot is cut out for these highlights. Check the links in the description or head on over to the centuryreports.com for deeper dives and the progress tracker.

I'll see you there.