

How I Use Claude Code for SEO to Rank #1 (in 19 minutes)

19 MIN · YOUTUBE · [HTTPS://YOUTU.BE/VLZMV2T7ANO](https://youtu.be/vLZmv2T7aNo)

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SUMMARY

This video discusses a strategy for increasing website traffic using Cloud Code to generate news-based content automatically. By creating a dedicated news section on your site and leveraging AI tools, users can attract significant traffic and engage their audience with timely, relevant news articles tailored to their niche.

- *Implement a dedicated news section on your website (e.g., domain.com/news) to capture search traffic.*
- *Use Cloud Code to automatically generate and publish news articles relevant to your niche.*
- *The strategy has shown success across various niches, with examples of sites increasing traffic from zero to thousands of monthly visitors.*
- *News articles are time-sensitive and can drive traffic spikes, but will eventually become irrelevant, necessitating continuous content generation.*
- *Tools needed include Cloud Code and Google News, both of which are free.*
- *Automate the content generation process to run daily, ensuring fresh news articles are published without manual effort.*
- *The approach can work for any type of business, whether e-commerce, local services, or agencies.*
- *By providing valuable news content, businesses can build a community and establish themselves as authorities in their niche.*

This is one of the best ways to use Cloud Code to bring in a ton more traffic to your site. I want to give you the exact prompt. So you guys can comment the word prompt if you want access to it. But first, I want to go over the results, the tools I used, the whole strategy, and how you automate the whole thing. So, first things first, these are a couple results of uh people or sites that implemented this exact same strategy. As you can see right here, the growth in traffic, just I mean from basically zero upwards to um 2K a month, just US-based traffic solely.

Okay. Uh, if you do worldwide, it's way more. Um, these guys right here, again, insane growth. US-based traffic, 29K a month. Um, these ones right here, 307,000 a month in traffic. And these ones right here as well. So, again, these are the results uh you can expect. Honestly, these are four different four very different niches. I can only reveal this one right here, which I'll go over the site and I'll show you every single thing. But these are the results you can expect, okay? if you do it the right way and if you have a bit of uh I don't want to say luck but uh there's always luck in anything uh marketing involved. But again, the the claw code prompt that I'll give you can do the exact same thing as you see here, results. I want I want to focus heavily on results because all these prompts are great, all these automations are great, but if they don't bring you results, like if they don't get you more traffic to your site, well, they're kind of pointless. Okay, so these are the results uh you can expect by using

uh this mega uh automation, which again, I'll go over here. Don't worry, I'll go over all this uh step by step. But before that, of course, uh let me give you the tools. So, you're going to need Claude, okay? You're going to need Google News, okay? And our phone, right? This is optional. So, these two are free. So, you you just need these two. Okay? Now, what's uh what's the strategy before I show you how a prompt works and all that good stuff. What uh like what's like how does this all work?

So, what we're going to be doing is what all these guys did was the following. So, we have your website right here. Okay? I don't care what you sell. You could sell uh it could be an e-commerce store, okay? You could be an agency. Uh you could be a a local business. You could be a software business. Uh I mean if you sell something, right? This works. Okay. So this is your site. Regardless if you sell physical products or digital products, uh doesn't matter.

Okay? Or services doesn't matter. Okay? So this is your site. Now, as you know, there's of course a bunch of pages on your site. You have your your homepage, right? You have like your I don't know your your service pages. You have maybe some blog pages. You have your contacts page. Every single site has a bunch of pages, right? One thing, and this this whole strategy is based off of this one thing, excuse me, is we're going to want to do and we're going to create a dedicated section on our site. That's your domain. Okay? Domain.com/news.

Now, stay with me here. This is super important. Again, this is what all these guys did. And what this is is just like I'll show you here an example. Let's do for example this e-commerce store, right? They they have an e-commerce store that they sell gardening supplies. Okay, you can buy like garden beds, flowers, like whatever you can buy basically physical products, but they of course on their site have like a classic blog where they write just simple blog post. Okay, whatever. Just a simple place where they write blogs. They have a ton of them, right? That's pretty straightforward. Now, what we're going to do is we're going to be creating a dedicated section right here. We can put it here. We can put it in the footer called news. And the whole goal of this newsbased section is to j is to use claude to automatically generate upto-date news content on your niche.

And here's proof this works, right? These guys right here, right? They're an e-commerce store, okay? They sell, you can click right here, they sell uh car accessories, Tesla accessories, like floor mats, uh beds, I don't know, they sell basically accessories for for your car. And one of the ways they drive a ton of traffic to their site to get people to buy these products, right, is through news. They have a dedicated section on their site that talks about the latest and greatest news in their space. Okay? Again, these are simple pieces of news, just like a blog post. A simple title and what the news is about.

That's it. Simple title. I can click any of these right here. Simple title, okay? And what the news is about. Super short. Again, this is literally super short, right? But the reason why this works is because there's a ton of people all the time searching for news concepts. And you can look here at the um the traffic you see right here that it's a lot a lot of a lot of spikes up down up down up down up down up down up down up down. So all still two years it's a lot of up and downs. Why? Well because when a news piece becomes irrelevant it stops getting traffic. Okay? For example if I go here and show you like the the top pages the top pages this is just us by the way. the top pages on these guys' side that get the most traffic. For example, uh space second SpaceX unveils

sweeping Starship V3 upgrades ahead of May 19th launch. This right here is pulling in five people a month just off of the US. In about a month from now or two months from now, it's going to become irrelevant. It's going to get literally zero in traffic, right? So that's why the traffic graphs up and down, up and down, up and down. And when you do build out this newsbased section using cloth, and I'll show you exactly how to do it, right? You you'll notice that these sort of work are like disposable pieces of content. But that that's the whole goal of a news piece. A news piece is a news piece because it's something new. And after a while, it becomes irrelevant. So again, the whole goal is we're going to be using Claude to help us publish generate and publish individual news pieces, news articles, right? These are all news articles to a dedicated page on our site, right?

Automatically, okay, about the latest and greatest things. And again, I think, yeah, this is the example right here. This growth, this insane growth, right? It's literally what these guys are doing. they're driving traffic to their e-commerce store by producing a ton of uh news-based content. Now, again, regardless if you have an e-commerce store, local business, um agency, doesn't matter. There's always something you can talk about in terms of news on uh your site. Let's go over how this works with cloud. I'll give you a ton of examples. So, again, tools you needed, you're good. Results are good. The strategy, hopefully by now you understand how the strategy works. It is pretty straightforward. is producing news-based content that because it is there there's so much search volume behind that. A lot of people are searching for it. Well, you're going to make the net that captures all that search intent, not all that traffic and then funnel them to your products and services. Okay. So, how do we use cloud for this the automation workflow? So, once you're inside cloud, just make sure that you have like a folder and you want to do is um comment the word prompt.

I'll send you the the file cuz you have to create a folder on your desktop. Okay? And when you start a new cloud code session, make sure that folder is selected and make sure that you put in the file that I'll send you inside of that folder. Otherwise, this won't work. Okay? Again, go to your desktop, create a new folder, and then put the file that I'll send you inside of that folder. Okay? And to get the file, just comment the word prompt, and I'll send it over to you. Okay? So, what you do is you just do slashnews writer. Then you put your URL. Let's do let's go with the same one. Let's go with the the the Tesla thing. Okay? Hit enter. By the way, I'm using the latest model. Uh, it's kind of overpowered. You don't need this, right? But what this will do, right, is will take into account who you are. It's going to browse your site, by the way. It's going to take into account who you are, what you sell, right? And then based off of that, you're you're going to see all this happening live, by the way. It's not just some random thing, right? Okay.

It's looking at who you are, what you sell, um how it the latest um news pieces. It's literally connected to the web, by the way. the latest news pieces in your niche that are most relevant. They have the highest likelihood of going viral. They have the the highest potential for getting a ton of traffic, right? And um it's going to help you generate them. Now, by the way, again, this is what probably one of the most competitive niches, AI, uh auto uh automotive, Tesla, right? SpaceX, tech, one of the most competitive niches. Just imagine if you do this for your less competitive niches. Um for example, okay, business, whatever. So, it's been doing the whole thing running fresh with Google. Okay, but let's say for example, you have like an e-commerce store like those guys who who sold gardening supplies. Well, just imagine, right? I'm sure there's some always some news stuff that you can talk about in in the gardening space, maybe some uh specific country related things like rules on soils, uh maybe water shortages like there. I'm sure that the people who buy these products, right? I'm sure they want they

they're interested in in learning and reading news about this niche 100%. Again, regardless of the niche the niche you're in, there's always something new newsworthy to be talked about. Okay? Always. Even if it's something like, hey, this big pumpkin was discovered or this guy won the big pumpkin challenge in Texas. Here's a link for it. Put that news piece on your site. And again, that's super tailored to the people who buy this stuff, gardeners. So, again, still running. Okay. So, it found 75 fresh uh topics to export. Okay. It's now reading through the news topics, doing the whole thing. So, it's again looking through what's relevant right now, how it relates to your site, right? And then it's pulling it in again live, doing the whole thing. As you can see right here, it's like literally doing it. Robo Taxi, Starship, uh, Cybertruck, doing the whole thing, searching through all these different news sources, Yahoo, Finance, Bazinga, Business Insider. Again, it's going through and properly finding the the latest new news pieces. It's clustering them. By the way, I I ran this before, so it's excluding stuff that it's done before. So it knows that if you run this multiple times, it knows the past stuff it ran for. So we won't be doing like dupli duplicate stuff.

It's very important. Okay. So that's why it's ex excluding this right here because it's done stuff on that. Okay. If this even does live verification. So it's it's you can be rest assured that it's doing the whole thing uh safely. And by the way, like it's not coming up with uh stuff like just because it's AI, it's not coming up with stuff. What it's going to do is going to take a look at all the new sources, right? It's going to first look at the topics it needs to produce content around. Then it's going to look at the bunch of news outlets that produce news pieces on those topics, right? Take all that into account and produce its own news news piece of content. So, it's all factual.

Okay, I I'd argue it's even better because it's taking info from multiple sources and sort of aggregating that info into just one thing, which is pretty cool. Again, while this load, by the way, having a dedicated section on your site for for news, right? Not only is it good because again can bring in a ton of traffic but also like for your for your current reader for your current users right what how good would it be to have like instead of just just having your blog having a dedicated/new section where people could learn about your the industry for example let's say you saw Pokemon cards right people go to your site buy Pokemon cards having like a a thing up top right saying news on on on your menu right will be amazing because people who buy Pokemon cards or buy Pokemon memorabilia right if they could click on the news and see the latest and greatest news just for this niche, just for the Pokemon niche, like a bunch of like news, new games came out, um these events are happening in the Pokemon space, whatever. People would go to your site just for the news. So, you could start to craft sort of a community, okay? So, it's a two- win two win. It's a win-win situation. Not only you get you you increase the likelihood of getting internet traffic, okay, because this can go viral, but you can craft the community and make your site the space, the go-to space for news in a certain topic. to become the niche uh the bearer of news if that makes sense. So I think hopefully this made sense but I think it's pretty cool and a pretty novel strategy not a lot of people are doing which is pretty cool and this is a strategy you don't have to like you literally can do this strategy on top of whatever else it is that you're doing and I'll show you how to fully automate whole thing in a bit. Okay, there we go.

It seems to be uh almost done. By the way, using Google News for this is always a good thing if you go go to google.news.com news.com, right? Uh this is just an aggregate of the latest most important world news, but you can just type in here your topic. For example, uh electric cars. So, if you want to give some more context to the AI, right? This gives you literally the the the best stories in the moment. It gives you here a thing on how it's

ranked. These are ranked uh based on a number of factors including their relevance. Okay? So, it's important that you're taking this into account. So maybe right you feel like the AI isn't giving you the best output because it can happen by the way.

So just screenshot this okay on the latest news and just feed that into the AI just upload the picture. So that's very very important here just to give more context to the AI on what it what it should be doing because sometimes it might miss it. And again this is a totally free uh tool okay from Google that tells you exactly uh the best what's happening. We can even do Tesla for example and we can see if uh it um matches whatever it is that the um the AI told us but again you get the point leverage these three tools to make sure that the AI or to guide the AI in the best uh route possible. Okay, there you go. So now I have a rich verified grounding for all three uh etc blah blah so it's so it found these three stories.

Okay, SpaceX buys cursor for \$60 billion first IPO move again this is this happened just I think today or yesterday. So actually today, so super relevant, super powerful. It's going to be a lot of search volume for this. There's there's more search volume for this than there is or than there are people talking about it. Okay. So yeah, there you go. And we can even see if these guys most likely these guys are talking about it as they're leveraging it, of course. Where is cursor? There you go. There we go. So I'm sure this is pulling in a ton of traffic. A ton of traffic. We can even check. Okay, so it's not shown up right here yet, but I'm sure it's pulling in ton of traffic because again, it's such a new thing that just happened. It's just a world changing. I guess it's a lot of money.

It's the first acquisition in the IPO space. So, I'm sure this is pulling in a ton of traffic. Okay. So, again, it's a super simple news article with uh some links to to some sources down below. Okay, there we are. And if you click any of these right here, it'll give you the news piece. Again, this is the exact same thing that you saw right here. Okay, that's pulling in. This is just one of the news pieces. 5K people a month. And again, this is going to go down to zero, but doesn't matter because while this appears and it goes out to zero, multiple other ones are going to appear and show up and get ranked and then eventually going to go down to zero because again, this is all idea here is it's a news piece. Okay, again this right here the same thing as this.

Nothing here is different. Okay, again doesn't matter if it's AI writing or not. The only thing that matters is it is if this information is valuable for the end user, which it is. Okay, the info here is valuable for the end user. Google doesn't care if an AI wrote it. Google doesn't care if a robot, a dog, a human wrote it. They only care for, okay, is this info right here valuable for the end user? If so, it's going to rank. It's going to get clicks. It's going to just be a thing because, by the way, like if I'm invested in interested in this right here, I don't care how I wrote this. I only care, okay, is this satisfying? Is this giving me the info I want? And it is, and it just works. So, again, none of this is special. It's pretty straightforward. Now, what you do to automate this, you can do two things.

You can just literally copy this uh and just paste it to your CMS, WordPress, Shopify, whichever one you're using. Okay, it's pretty straightforward. And then don't don't forget that this is saved on your on a folder on your site, on your desktop, excuse me. So, it knows which ones it already produced. So, you can just run this every day, right? Every morning, go here, enter, say, say run this, run it again. Again, you can speak with this in

natural language. So, just run it again. It will just keep on running for the latest news in your space. Okay? And just again, just copy them, past them to your site. That's it.

Now, how would you automate the whole thing? How would you have this running on the back end automatically? Gen auto automatically doing the research of the latest news in your niche, generating of content and publishing straight to your site automatically. Well, you can do this here uh inside of Ar. You can go here to uh campaigns and autoblogs, new campaign, call this uh your new section in your niche, whatever you want to call this, right? Full automation mode, and hit continue, right? Then select an integration. This, by the way, integrates with uh where is it? right here. Project integrations. This integrates with any of these CMSs, WordPress, Shopify, Web Flow, Weeks, Lovable, any of these right here. So, this integrates directly with your CMS.

So, with your sites back end, so it's able to post the content there automatically. But then again, right here, you have to set up a feed. So, before the campaign, I just whatever uh full automation mode right here, you can choose your integration, your site, and then choose a feed. Now, this a feed is a living entity. This is where your your news are going to stem from. So you go here to feeds, new feed, news feed.

Okay, my news feed for my niche, whatever, right? Let's just do, I don't know, um Tesla again. Um you can set up the target country. Okay, the time range you can do past 24 hours. You can include or exclude certain sources. Okay, and then you just hit uh uh let's just do create feed right here. Now what do again a feed is a living entity, meaning that every 24 hours going to give you new u newses. Let me show you an example here. Let's just do this. We can even do a preview. uh Tesla preview stories, right? It's going to give you the latest stories in the niche you put in. Again, just like what Claude did, it's going to do the research, all that good stuff, and then pull in the latest news in your niche. This is going to do the exact same thing. That being said, because a feed is a living entity, it's going to be running on the back end on autopilot every single day. There you go. These are the latest news. I'll show you quickly an example here of uh some news articles that we generated before.

I guess this news feed is on uh electric cars. So there you go. It's it populates the news and give you the sources. And then let me show you the an example of of the output right here. Generations and there you go. For example, this one right here Tesla sees significant resistance surge in Sweden and Europe during May again. Simple news article with the sources down here. Same thing and all these same thing with the sources down here. Simple news article with an image again and the sources down below. There's tables. There's whatever info it's needed to produce the best piece of news possible. It is right here. So again, the AI is going to start to do the research based on your niche.

Then the generation, which look like the ones I just showed you, then the publishing straight to your site to a slash news section. All of these news articles published straight to your site fully on autopilot just by having your uh automatic blog, right? News section, enable auto blog, full automation mode. Hit continue. Select your news, excuse me, select your integration right here. Then select your news feed. Okay, the one that we just created. And then of course select how how many posts you want per per day. You can do a post every hour, right? You

can play around with this. Point being is that this basically allows you to full circle automate the whole thing, right? With cloud, you can do the sort of semi-automation semi-automation. With this, if you want to pay for it, you can have it run fully on autopilot.

Research, writing, and publishing every single day. Again, you have to set up this once. You have to set up the campaign, the auto blog once. Once the automatic blog is set up, it's just going to do the work for you. The feed, again, the feed is a living entity that's going to start going to continue on pulling in uh the latest news, right? Uh every 24 hours, right? It's going to pull There you go. It already pulled up some. Okay, it's going to pull this this in. And then the automatic log, the auto blog is going to pull info from the feed and generate it. But again, the feed is a living entity. It's always running unless you stop it, of course. It's always running. So in essence, you can achieve results like the ones you saw before in the beginning of the video fully on autopilot. And nobody's doing this and let alone like for the less competitive niches, nobody's doing it.

So that's it. That's the video. If you guys want to give it a go, I'll leave a link for our down below in the description. Oh, and don't forget to comment the word prompt for me to send over the prompt that I used. Just comment the word prompt and I'll send over the prompt to you guys. You guys can test this out on your own uh for free. Again, if you're still here, you want to learn a bit more about other cloud code SEO automations, click here to watch this one. And yeah, I'll see you there. Cheers.